ADAMBARRY

UI/UX, Branding

231.578.0749
2845 20th Street
San Francisco, CA 94110

adambarrydesign.com
adam@adambarrydesign.com

SOFTWARE

Adobe Creative Suite
Sketch App
HTML & CSS
InVision
Wordpress & Squarespace
Modo
Microsoft Office Suite

EXPERIENCE

Skybolt, San Francisco, California   09/17 - Present

UI/UX Designer

Lead designer for a comprehensive talent management system

I lead a complete redesign of the service, working on both the UI and UX side, executing wireframes to hand-off of final files for digital development

Working closely with engineers, 30+ pages were designed and developed which are actively used by over 20,000 users

SKILLS

UI Design
Branding
User-centered Design
Concept Ideation
Typography
Iconography
Illustration
3D

GoPro, San Mateo, California   03/16 - 08/17

Brand and Visual Designer

Worked collaboratively with internal and cross-functional teams to develop innovative and effective campaigns through multiple product launches

Played a key role in the strategic development, creative strategy, and maintenance of experiences across the digital and print realm

Crafted globally-scaled experiences

Knack Design, San Francisco, California   04/09 - 03/15

Digital and Print Designer

Developed concepts and crafted visual solutions for web, print, and video

Ensured cohesive and consistent branding for a diverse collection of clients such as Jaguar, Macy's, Nokia, Benefit and Allianz

Managed daily project progress and guided work from client needs to delivery while meeting project deadlines

EDUCATION

Grand Valley State University, Allendale, Michigan   08/03 - 04/08

NASAD Accredited Art and Design Program
Emphasis on Graphic Design

University of Michigan Dearborn, Dearborn, Michigan   08/02 - 04/03

Engineering Courses